

# ROBERT TATE

SOFTWARE  
DEVELOPMENT

## CONTACT

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## PROFESSIONAL BACKGROUND

### RAMSEY SOLUTIONS - Developer II

August 2018 - Present

- Build reusable front end components in Magnolia CMS, capable of serving marketing needs for various internal business units. Utilize JavaScript, Sass, HTML and Freemarker Templating, with an emphasis on Progressive Enhancement.
- Use Optimizely to split test for UX/UI improvements, marketing funnel improvements, and other improvements to increase conversion rates and reduce bounce rates.
- Use tools such as AWS Lambda Functions in Python to enhance the front end experience.

### COVALENCE NASHVILLE - Graduate

April 2018 - June 2018

- JavaScript Full Stack

### ASCAP - Licensing Specialist

December 2015 - March 2018

- Performing rights license negotiations and sales
- Lead generation
- Extensive knowledge of copyright & public performance laws
- Approximately 250-300 customer calls per week

### MUSIC & ARTS - Sales Manager

March 2014 - December 2015

- Managed store sales and business operations
- Coached and mentored a team of sales associates
- Managed a lesson program of approximately 500+ weekly students

### WEDGWOOD CIRCLE - Administrative Coordinator

March 2014 - December 2015

- Handled event coordination for mid-sized annual conferences held by Wedgwood Circle.
- Designed marketing materials for events and various fundraising campaigns
- Designed & managed company website (via Wix)
- Designed and implemented email campaigns (via MailChimp)

## </> LANGUAGES

- HTML
- SCSS / CSS
- JavaScript (ES5 - ES6)
- Python
- Freemarker

## LIBRARIES / FRAMEWORKS / TOOLS

- React
- React Native
- Gatsby.js
- Bootstrap 4
- Node.js
- Express
- Docker
- Optimizely
- Ruby on Rails
- Webpack
- Babel
- Jest
- Pytest
- AWS Lambda
- AWS Kinesis
- AWS API Gateway
- AWS Redis

## UTILIZED CONCEPTS

- BEM CSS Architecture
- SEO Best Practices
- Accessibility Best Practices
- Core Web Vitals Best Practices
- Test Driven Development
- Progressive Enhancement
- Kanban

## DATABASES

- SQL / MySQL
- SQLite

## DEPLOYMENT

- Heroku
- GoCD
- Netlify
- Amazon Cloudfront

## CMS

- Magnolia
- SquareSpace

## EDUCATION

### MASTER OF ARTS

George Mason University  
Graduated Fall 2013

### BACHELOR OF BUSINESS ADMINISTRATION

Belmont University  
Graduated Spring 2010